



PRESS RELEASE

**MEDIA CONTACTS:**

Loryn Kasten, 970-871-5456

[lkasten@steamboat.com](mailto:lkasten@steamboat.com)

Michael Lane, 970-871-5474

[mlane@steamboat.com](mailto:mlane@steamboat.com)

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## MEETINGS & EVENTS TAKEN TO NEW HEIGHTS AT THE STEAMBOAT GRAND

**STEAMBOAT SPRINGS, CO-WINTER 2010/2011**-The Steamboat Grand knows that successful meetings and events require something more, something that can only be found rooted in the western heritage of Steamboat Springs-a place where leather boots mingle with leather briefcases, meeting agendas mix with trail maps and ideas take flight on chairlift rides.

“With Steamboat’s proud western heritage of hospitality and wide-open friendliness, you’ll experience a level of service and luxury you might have thought rode off into the sunset long ago,” said Michael Lomas, general manager/vice president of the Steamboat Grand.

*Steamboat has produced more Olympians than any other town in North America.*

*We have a reputation to uphold.*

*Think of the success we can bring your next meeting!*

In the heart of this rugged ranching community, Ski Town, U.S.A.® is based on a friendly, hard-working atmosphere which immediately rubs off on guests when they partake in a meeting here. The mountain remains impeccable, its people remain genuine and the possibilities remain endless. It is a unique environment featuring soaring mountains, rolling valleys and crystal clear waters that will inspire your colleagues to be creative and productive.

The Steamboat Grand has taken the best of the West and made it even better with state-of-the-art meeting facilities and a team of professionals dedicated to keeping your meetings and events productive and your attendees smiling. Whether you’re looking to rustle up some new contacts or rope in a new business prospect, the Steamboat Grand completely redefines high-level meetings and events.

“Today, more than ever, the Steamboat Grand strives to make group functions special, allowing for greater productivity with a little bit of fun on the side,” continued Lomas. “Steamboat’s facilities offer the largest and most diverse meeting and event space in Northwest Colorado. The dedicated event staff will ensure that your meeting goes off without a hitch.”

In fact, American Express, Emory University School of Medicine, MD Anderson Cancer Center, Teaching for a Change, Louisiana Academy of Family Physicians, SAS Institute, Peak Learning Systems, United States Forest Service, Citigroup, Fujisawa Health Care, New England Financial, Biogen, Special Districts Association of Colorado, American Airlines Ski Team and Television Meteorologists from across the country are just a few of the groups that have meet utilizing the ideal Rocky Mountain location of the Steamboat Grand.

Meeting professionals can utilize the Grand’s relationship with the ski resort to arrange and cater events on the mountain, making it especially easy for meeting planners to hold “off-site” events for their group in a unique setting. Attendees take a scenic ride up the mountain on the gondola to the venues, which include a variety of decks and natural settings in the warmer months, and year-round to the mountain restaurants on Mt. Werner. The hotel handles all arrangements, including creating specially tailored menus.



## STEAMBOAT GRAND CONFERENCE & MEETINGS

The Steamboat Grand offers 327 guestrooms and suites, 15,000 square feet of indoor and outdoor conference and function space equipped with the latest electronics and technology designed to handle high-tech meetings, teleconferences and other events. The indoor space is flexible: it can be configured in a variety of combinations and seating arrangements to accommodate all types of meetings and events. The outdoor venues range from a large patio with wrought-iron tables and chairs overlooking the ski slopes to a poolside deck and an amphitheater.

The Steamboat Grand offers ideal space and ultimate flexibility for groups from 16 to 600 with 17,000 square feet of flexible indoor meeting, banquet and pre-function space. A 5,484-square-foot ballroom and five smaller meeting rooms are ideal for groups or breakout meetings. Whatever layout or seating arrangements you require, we tailor the space to suit your individual needs to a tee including outdoor event space.

	Sq. Ft.	Banquet	Reception	Theater	Classroom	U-Shaped	Conference	Amenities
Priest Creek Ballroom	5,484	360	525	660	250			<ul style="list-style-type: none"> <li>• 24-Hour Front Desk</li> <li>• Concierge Services</li> <li>• Bell/Valet Services</li> <li>• Equipment Storage</li> <li>• Dry Cleaning &amp; Laundry</li> <li>• Business Services</li> <li>• Housekeeping Service</li> <li>• Retail Outlets</li> <li>• ATM</li> <li>• Lobby Fireplaces</li> <li>• Safety Deposit Boxes</li> <li>• In-Room Safes</li> <li>• Shuttle Service</li> <li>• Wi-Fi Capabilities</li> <li>• J&amp;S Audio Services</li> </ul>
Priest Creek I	1,835	120	175	230	80	45		
Priest Creek II	1,850	120	175	230	80	45		
Priest Creek III	1,799	120	175	200	80	45		
Burgess Creek	2,130	120	150	180	80	60	60	
Burgess Creek I	1,200	60	80	90	40	30	30	
Burgess Creek II	930	60	70	90	40	30	30	
Spring Creek	1,780	80	100	150	70	40	40	
Spring Creek I	950	40	50	75	40	20	20	
Spring Creek I	850	40	50	75	30	20	20	
Saddle Creek	649	30	30	30	18	16	20	
Mt. View Foyer	860	50	100					
Pre-Function Ballroom	3,880							
Outdoor	2,190							
Pavilion-Outdoor	250 seats							

## STEAMBOAT GRAND SALES TEAM

**Karen Schneider-Director of Sales & Marketing:** Karen Schneider brings a distinguished 26-year background in the travel & leisure arena to her role as Director of Sales & Marketing. Her career has taken her from large, specialty group events to award-winning hotels & resorts as well as travel services from coast to coast. Schneider most recently held the position of on-site manager for The Rock Slope and Steamboat Wine Festival, two large, specialty groups. Prior to her group work, she was sales manager for the Steamboat Ski & Resort Corporation; sales manager of the Steamboat Grand; road show coordinator for Altour International; and general manager for National Travel Service in Los Angeles, CA. She has been honored with several awards during her career as well as donates her time and expertise to charitable organizations in the Steamboat Springs community. Schneider holds a Bachelor's Degree from Cal State LA.

**Henry Evans-National Sales Manager:** Henry Evans began his career with Action Marketing Group in Boulder, Colorado, working with several prestigious companies including Adidas, Reebok, Pepsi, Fresh Express, NIKE, Gatorade and Evian. He then moved to Dallas, Texas, joining the Pepsi Bottling Group, where he was responsible for overseeing the development and implementation of sales & marketing programs in over 200 convenience stores across the state. Evans holds a Bachelor of Arts degree in Marketing from the University of Colorado at Boulder, Leeds School of Business.

## WHERE MORE THAN THE DEER & ANTELOPE PLAY

From skiing and snowboarding knee-deep in Champagne Powder® snow to golf and tennis surrounded by the breathtaking beauty of the Yampa Valley, Steamboat offers a full range of activities that'll please folks of all types. Guests with small children attending a meeting or group event can take full advantage of the ski area's children programs in the winter or summer. The Kids' Vacation Center provides full daycare as well as a fun program of activities for children from six months to six years old. The resort consistently receives top honors from national publications. The combination of The Steamboat Grand's extensive meeting facilities and the beautiful Rocky Mountain resort destination's full array of both winter and summer sports and activities as well as great dining, shopping and an historic Old Town, make Steamboat Springs an extremely attractive group & conference destination.

[-www.steamboatgrand.com-](http://www.steamboatgrand.com)